

# 101 REASONS WHY AN AQUAGUARD IS AN AQUAGUARD



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## EXPERTISE

1. Water Tested for over 7000 pin codes of India.
2. Over 21 different technologies to address 21 different water conditions.
3. Manufactured in ISO 9001 and 14001 certified manufacturing facilities.
4. 18 water labs which constantly monitor the water conditions across the country.



## CERTIFICATIONS

5. The only water purifier to be endorsed by The Indian Medical Academy.
6. Certified by over 135 laboratories across the Globe.



## AWARDS AND RECOGNITION

7. Aquaguard is the one and only SUPERBRAND Water Purifier.
8. Winner of prestigious Golden Peacock Award.
9. Winner of Multiple UNESCO Water Digest Awards.
10. Red Dot Design Award Winner.
11. 'A' Design - Iron Award.



## REACH

12. Aquaguard delivers safe drinking water in more than 36 countries.
13. Service Centre every 5KM.
14. Service Centre across 800 towns.
15. 24/7 Call Centre.
16. Over 500 agents working across 4 call centres for ensuring quick response time.
17. India's Largest Service Network.



## TRUST & CREDIBILITY

18. Trusted by over 15 million mothers.
19. Owned by over 1.62 lakh doctors.
20. From House of Eureka Forbes.
21. Associated with CSR initiative like Jaldaan.
22. Aquaguard has a long heritage of protecting lives from water borne diseases since 1984.
23. 36 years of research and understanding of the Indian Water conditions.



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## TECHNOLOGY

- 24. Unique e-Boiling+ which gives you water which is as safe and as pure as water boiled for 20 minutes plus more.
- 25. Biotron unlocks essential natural minerals in drinking water.
- 26. Nutritron adds essential minerals like Copper, Calcium, Zinc and Magnesium.
- 27. MineralGuard retains essential natural minerals.
- 28. Widest Range of over 78 models to choose from..across all the technologies – UF, UV, RO, UV+RO, UV+RO+UF.
- 29. Intelligent Purity system ensures the delivery of safe water or no water, it continuously senses the UV rays fall on the sensor and stops the function if the UV fails.



## TEMPERATURE CONTROL OPTIONS

- 30. Hot Cold and Ambient Drinking Water.
- 31. Smart cool converts your purifier to deliver cold water too.



## MAKING LIFE HASSLE FREE

- 32. On the Go purifier bottle to help you drink pure water anywhere.
- 33. Automated Service Requests.
- 34. Storage Water Purifiers that ensure that you get water purifier even if there is no electricity.
- 35. Water Level Indicator : Helps you adjust the water level of your purifier according to your consumption, to minimize wastage and promise you readily available water.
- 36. Troubleshoot : Run a self-diagnostic test to determine machine error.
- 37. Booster pump for areas with low water pressure.
- 38. Fruits and vegetable Cleaning Faucet.
- 39. Water Consumption Trend : Indicates how much water your family has consumed-daily, weekly, monthly.
- 40. Large Tank Capacity: Storage tank with up to 10 litre of storage tank as per the drinking water needs and size of the family.

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## SAFETY

- 41. Electronically authenticated cartridges that deliver healthy or no water.
- 42. In-Built Voltage Stabilizer which makes sure that Aquaguard works even during fluctuation/ low voltage.
- 43. Notifies you of errors as well as service alerts on the machine.
- 44. 90% of service requests responded within 24 hours.
- 45. Invasion free tank lid with its tight sealing protects purified water from insects and external contamination.
- 46. Use of food grade plastic.
- 47. Non-toxic, engineering-grade plastics.



## DESIGN

- 48. In Cabinet Fitting.
- 49. Counter Top Variants.
- 50. Flushed in Customized Installation.
- 51. Customized Colored Panels.
- 52. Under the Counter Design.
- 53. Intuitive LED Display.
- 54. Break resistant taps.
- 55. Purification process indicator.
- 56. Tank Full/Low Water Indicators.
- 57. Transparent Tank Design.
- 58. Ergonomically designed products.
- 59. One Touch Operations.
- 60. Range of stylish colors and design options to match your kitchen décor.



## EASE OF PURCHASE

- 61. 30 days money back guarantee.
- 62. Easy EMI Options .
- 63. Online Order Tracking.
- 64. Customized direct sales solution at ease of your home and technology based on your input water.
- 65. Easy purchase through website/ ecommerce.
- 66. Retail Shelf availability across 800+ towns.



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## ENVIRONMENT FRIENDLY

- 67. Green RO membrane which saves up to 30% more water than other conventional water purifiers during the purification process. (Green RO)
- 68. Brown Cartons usage to decrease impact on environment.
- 69. Recommends technology only after testing the water. Does not encourage use of RO purifiers where not needed to avoid wastage of water.
- 70. On the go bottles to avoid buying plastic bottles while you travel.
- 71. Low pressure switch ensures the system shut off if the online water pressure is low or there is no water. This saves power consumption.
- 72. BPA Free Bottle Purifier.



## USE POINTS

- 73. For Residential.
- 74. For Commercial- schools, hospitals.
- 75. Easy connection to cooler points.
- 76. For on the go travel.



## MAINTENANCE

- 77. Installation shall be done free of cost at customer's premises.
- 78. 1 Year Warranty.
- 79. Comprehensive AMC package.
- 80. Removable tank cover so that you can clean the storage tank from inside.
- 81. Self - Cleansing system which ensures superior and effective membrane performance by auto-cleaning regularly.
- 82. Easy to maintain and Clean.
- 83. After-Sales service shall be provided at customer's premises on demand basis.
- 84. Ergonomic servicing through removal of the front facing panel.
- 85. Exclusive skilled and trained workforce including 7500+ service experts.

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## TECHNOLOGY

86. Last point UV Purification which ensures contamination-free water at the time of consumption.
87. Double Filtration (Particulate Filter & Clarity Cartridge) which efficiently removes physical impurities like dust, dirt, rust, mud and suspended particles from water which if present in water can cause disorder or irritation in the stomach.
88. Heavy metal remover cartridge or miracle cartridge consists of a patented treatment media with a unique combination which adsorbs (removes) these slow poisons from the drinking water and delivers the safe water.
89. Activated carbon cartridge or chemi block in Aquaguard uses high purity carbon. Its unique adsorption capacity effectively removes colour, bad odour, organic chemicals, Volatile Organic Compounds, Chlorine, Chlorination by-products, pesticide, radioactive radon gas etc.
90. Unique Hollow fibre ultra filtration membrane effectively removes sub micron particles or fine particles, micro-organisms and makes the water crystal clear and improves the aesthetic look of the water.
91. Firewall technology protects from contamination at time of dispense.
92. 100% Chemical free water in Storage Water Purifier.
93. Balances pH levels of water.
94. Silver impregnated carbon cartridge The unique cartridge removes residual organic impurities and revives the original taste of water.
95. Ultra filter fiber capillary tube delivers crystal clear water.
96. 6000 Litres cartridge Life.
97. G-tech senses source of water and automatically choose the purifications
98. Post Taste enhancer which removes residual organic impurities & revives the original taste of the water.
99. Powerful 11 Watt UV lamp that removes 99% of micro-organisms.
100. Water Purifier with different Flow rate options as per your water needs.
101. Electronic Membrane Life Enhancer – EMLE which prevents scaling of dissolved salts like calcium and magnesium, thereby enhancing the membrane life and improving water flow.