



101 REASONS

AQUAGUARD

HAR WATER PURIFIER AQUAGUARD NAHI HOTA



Expertise

1. Water Tested for over 7000 pin codes of India
2. Over 21 different technologies to address 21 different water conditions.
3. Manufactured in ISO 9001 and 14001 certified manufacturing facilities.
4. 18 water labs which constantly monitor the water conditions across the country.

Certifications

5. The only water purifier to be endorsed by The Indian Medical Academy
6. Certified by over 135 laboratories across the Globe

Awards and Recognition

7. Aquaguard is the one and only SUPERBRAND Water Purifier
8. Winner of prestigious Golden Peacock Award
9. Winner of Multiple UNESCO Water Digest Awards
10. Red Dot Design Award Winner
11. A' Design - Iron Award

Reach

12. Aquaguard delivers safe drinking water in more than 36 countries.
13. Service Centre every 5KM
14. Service Centre across 800 towns.
15. 24/7 Call Centre
16. Over 500 agents working across 4 call centres for ensuring quick response time
17. India's Largest Service Network

Technology

18. Unique e-Boiling+ which gives you water which is as safe and as pure as water boiled for 20 minutes plus more
19. Biotron unlocks essential natural minerals in drinking water
20. Nutritron adds essential minerals like Copper, Calcium, Zinc and Magnesium
21. Mineral Guard retains essential natural minerals
22. Widest Range of over 78 models to choose from... across all the technologies – UF, UV, RO, UV+RO, UV+RO+UF
23. Intelligent Purity system ensures the delivery of safe water or no water, it continuously senses the UV rays fall on the sensor and stops the function if the UV fails.

Safety

24. Electronically authenticated cartridges that deliver healthy or no water
25. In-Built Voltage Stabilizer which makes sure that Aquaguard works even during fluctuation/ low voltage.
26. Notifies you of errors as well as service alerts on the machine
27. 90% of service requests responded within 24 hours
28. Invasion free tank lid with its tight sealing protects purified water from insects and external contamination.
29. Use of Food Grade Plastic
30. non-toxic, engineering-grade plastics

Temperature Control Options

31. Hot Cold and Ambient Drinking Water

32. Smart cool converts your purifier to deliver cold water too

Making Life Hassle Free

33. On the Go purifier bottle to help you drink pure water anywhere
34. Automated Service Requests
35. Storage Water Purifiers that ensure that you get water purifier even if there is no electricity
36. Water Level Indicator : Helps you adjust the water level of your purifier according to your consumption, to minimize wastage and promise you readily available water
37. Troubleshoot : Run a self-diagnostic test to determine machine error
38. Booster pump for areas with low water pressure
39. Fruits and vegetable Cleaning Faucet
40. Water Consumption Trend : Indicates how much water your family has consumed-daily, weekly, monthly
41. Large Tank Capacity: Storage tank with up to 10 litre of storage tank as per the drinking water needs and size of the family

Trust & Credibility

42. Trusted by over 15 million mothers
43. Owned by over 1.62 lakh doctors
44. From House of Eureka Forbes
45. Associated with CSR initiative like Jaldaan
46. Aquaguard has a long heritage of protecting lives from water borne diseases since 1984.
47. 36 years of research and understanding of the Indian Water conditions.

Design

48. In Cabinet Fitting
49. Counter Top Variants
50. Flushed in Customized Installation
51. Customized Colored Panels
52. Under the Counter Design
53. Intuitive LED Display
54. Break resistant taps
55. Purification process indicator
56. Tank Full/Low Water Indicators
57. Transparent Tank Design
58. Ergonomically designed products
59. One Touch Operations
60. Range of stylish colors and design options to match your kitchen décor

Environment Friendly

61. Green RO membrane which saves up to 30% more water than other conventional water purifiers during the purification process. (Green RO)
62. Brown Cartons usage to decrease impact on environment
63. Recommends technology only after testing the water. Does not encourage use of RO purifiers where not needed to avoid wastage of water
64. On the go bottles to avoid buying plastic bottles while you travel
65. Low pressure switch ensures the system shut off if the online water pressure is low or there is no water. This saves power consumption
66. BPA Free Bottle Purifier

Ease of Purchase

67. 30 days money back guarantee
68. Easy EMI Options
69. Online Order Tracking
70. Customized direct sales solution at ease of your home and technology based on your input water
71. Easy purchase through website/ ecommerce
72. Retail Shelf availability across 800+ towns

Technology That Ensures Safe Water

73. Last point UV Purification which ensures contamination-free water at the time of consumption.
74. Double Filtration (Particulate Filter & Clarity Cartridge) which efficiently removes physical impurities like dust, dirt, rust, mud and suspended particles from water which if present in water can cause disorder or irritation in the stomach.
75. Heavy metal remover cartridge or miracle cartridge consists of a patented treatment media with a unique combination which adsorbs (removes) these slow poisons from the drinking water and delivers the safe water.
76. Activated carbon cartridge or chemi block in Aquaguard uses high purity carbon. Its unique adsorption capacity effectively removes colour, bad odour, organic chemicals, Volatile Organic Compounds, Chlorine, Chlorination by-products, pesticide, radioactive radon gas etc.
77. Unique Hollow fibre ultra-filtration membrane effectively removes sub-micron particles or fine particles, micro-organisms and makes the water crystal clear and improves the aesthetic look of the water.
78. Firewall technology protects from contamination at time of dispense
79. 100%Chemical free water in Storage Water Purifier
80. Balances pH levels of water
81. Silver impregnated carbon cartridge The unique cartridge removes residual organic impurities and revives the original taste of water
82. Ultra-filter fibre capillary tube delivers crystal clear water
83. 6000 Litres cartridge Life
84. G-tech senses source of water and automatically choose the purifications
85. Post Taste enhancer which removes residual organic impurities & revives the original taste of the water.
86. Powerful 11 Watt UV lamp that removes 99% of micro-organisms
87. Water Purifier with different Flow rate options as per your water needs
88. Electronic Membrane Life Enhancer – EMLE which prevents scaling of dissolved salts like calcium and magnesium, thereby enhancing the membrane life and improving water flow.

Use Points

89. For Residential
90. For Commercial- schools, hospitals
91. Easy connection to cooler points.
92. For on the go travel

Maintenance

93. Installation shall be done free of cost at customer's premises
94. 1 Year Warranty
95. Comprehensive AMC package
96. Removable tank cover so that you can clean the storage tank from inside
97. Self - Cleansing system which ensures superior and effective membrane performance by auto-cleaning regularly.
98. Easy to maintain and Clean
99. After-Sales service shall be provided at customer's premises on demand basis
100. Ergonomic servicing through removal of the front facing panel
101. Exclusive skilled and trained workforce including 7500+ service experts