

Aquaguard

— WATER SOFTENER —

EUREKA  
FORBES

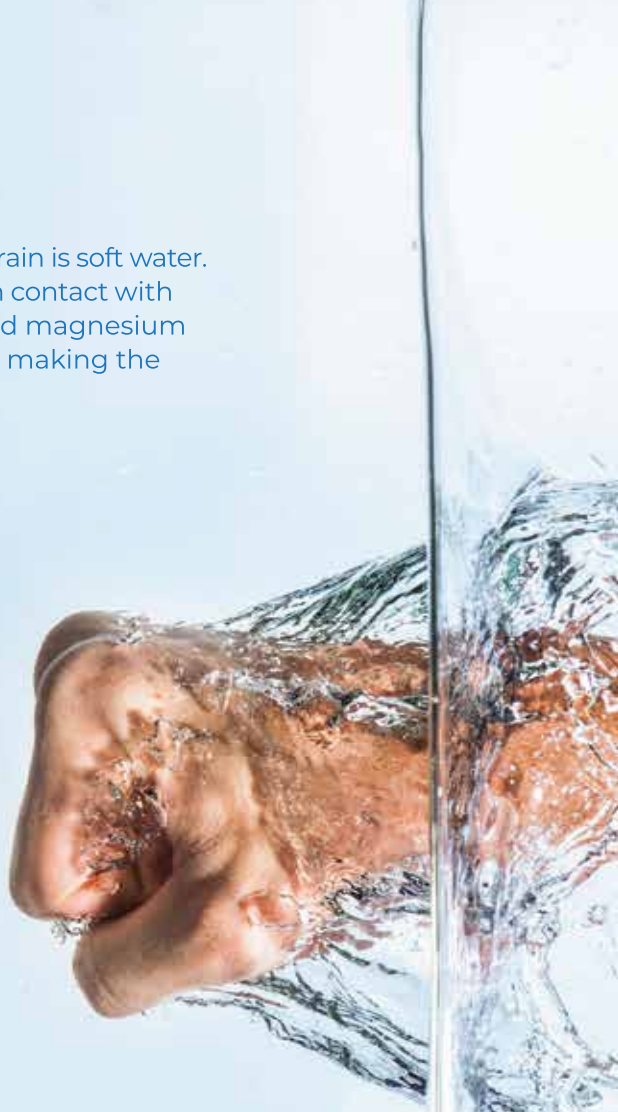
# Facing hair loss issues? The real cause may be Hard Water!

Convert hard water into soft water with  
**Aquaguard Water Softeners**



# WHAT IS HARD WATER?

The water that nature gives us as rain is soft water. But when this soft water comes in contact with soil, minerals such as calcium and magnesium are added to the soft water, thus making the water hard.



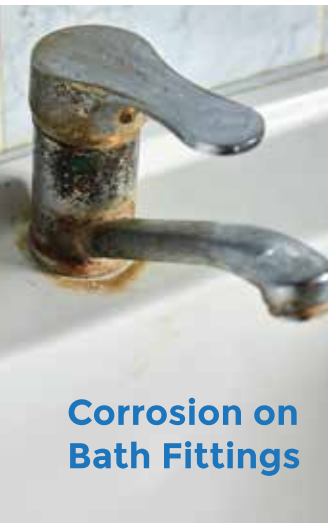
| Classification of Water | Hardness Concentration |
|-------------------------|------------------------|
| Soft Water              | < 60 mg/l              |
| Moderately Hard         | 60 – 120 mg/l          |
| Hard                    | 120 – 180 mg/l         |
| Very Hard               | > 180 mg/l             |

# 9 OUT OF 10 INDIAN HOUSEHOLDS RECEIVE HARD WATER!





**Hair Loss**



**Corrosion on Bath Fittings**

# HARMFUL EFFECTS OF HARD WATER



**Rough Skin**



**Stains on Ceramics**



**Discolouration of Clothes**

# PRESENTING Aquaguard

— WATER SOFTENER —

Converts Hard Water into Soft Water,  
Automatically



**AWS 600**

For Bathrooms/  
Appliances

**AWS C-1200**

For Small Homes

**AWS C-2500 DX**

For Independent  
Homes

**AWS C-3500 DX**

For Multi-storey  
Buildings

**AWS 7500**

For Large Villas

**AWS 5000**

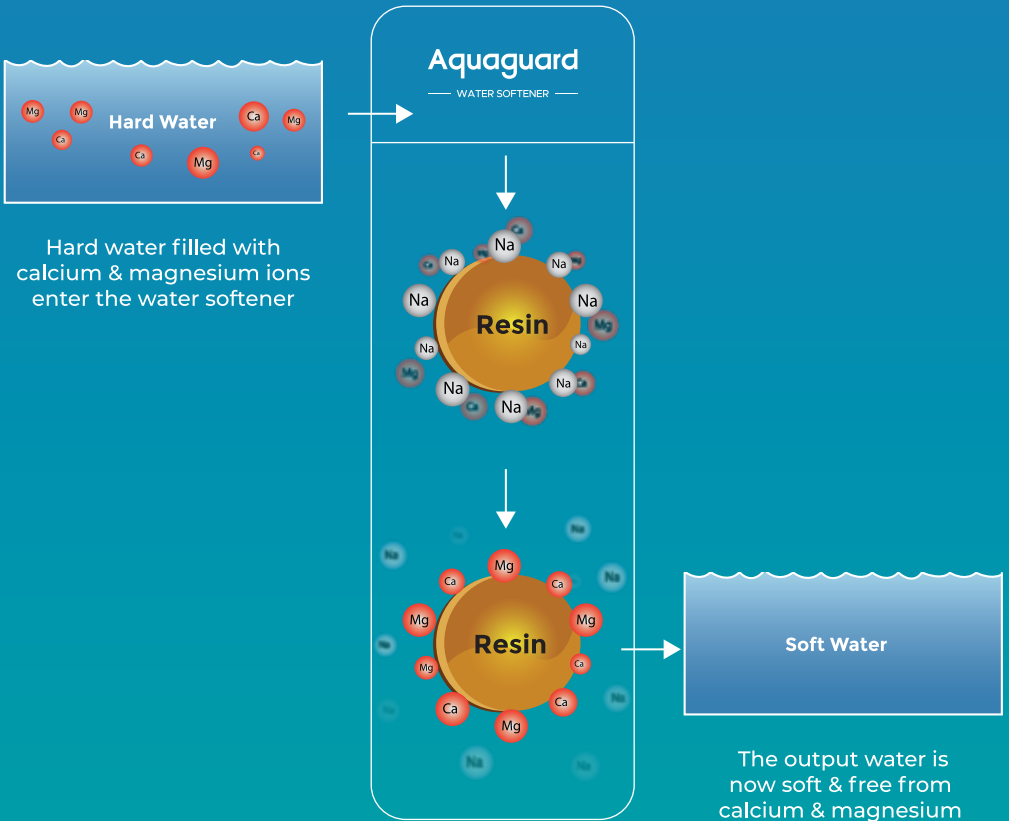
For Multi-storey  
Buildings

**AWS I-2500**

For Independent  
Homes

# HOW DOES A WATER SOFTENER WORK?

## IONIC TRANSFER TECHNOLOGY



Hard water filled with calcium & magnesium ions enter the water softener

The output water is now soft & free from calcium & magnesium

Aquaguard Resin absorbs calcium & magnesium ions. The sodium ions from resin are transferred in low concentration

**Softer Hair**



**Cleaner  
Clothes**



**Soft Skin**



**ADVANTAGES  
OF SOFT  
WATER\***

**Shinier  
Looking  
Bathroom  
Fittings**



**Longer  
Machine  
Life**



\*As compared to effects of hard water through appliances & plumbing.

**AQUAGUARD  
WATER SOFTENER  
ADVANTAGES**



# FULLY AUTOMATIC REGENERATION

Once set, the water softening media will regenerate itself automatically ensuring hassle-free operations.

Just set it  
& forget it

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# FLEXIBLE REGENERATION OPTIONS\*

Time Based - Choose to regenerate your water softener at a set time when your water usage is low, like the time you go to bed.

**Continuous soft  
water supply**



OR

Demand Based - Use less salt and water by regenerating only when necessary



**Save money on  
salt usage**



\*Available in selected models.

# INTELLI-MIX TECHNOLOGY\*

Allows flexibility to adjust the softness level required in the water.  
Save 20%<sup>^</sup> on monthly running expenses



\*Available in selected models.

<sup>^</sup>Varies depending on input hardness and daily consumption.

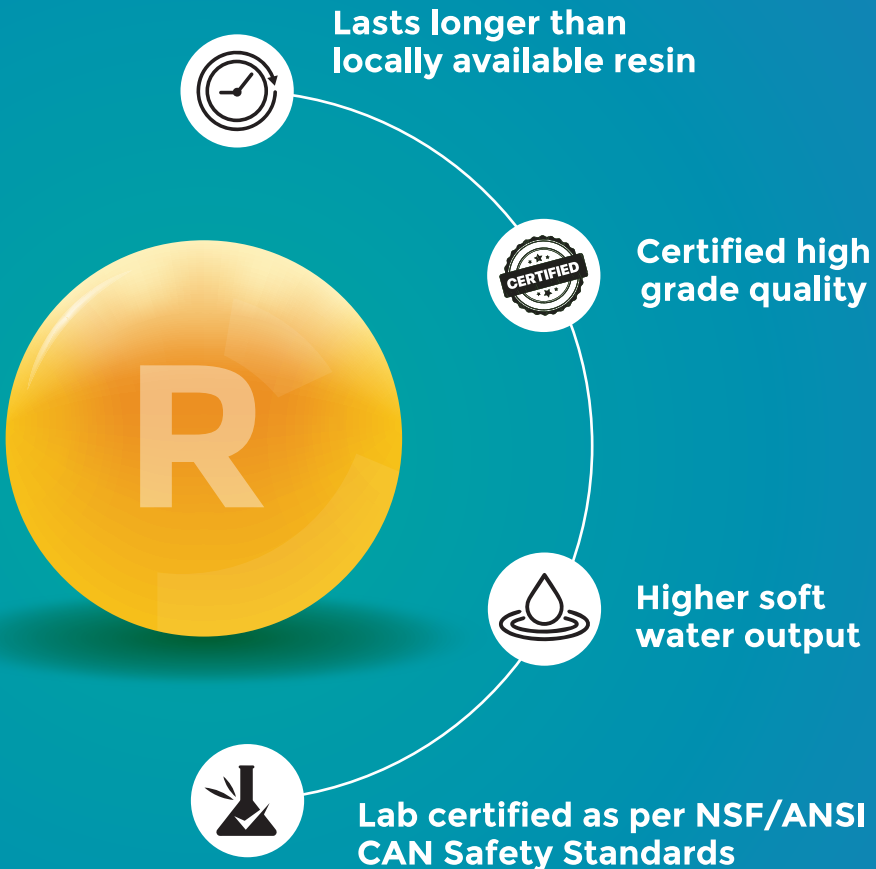
# LOW OPERATIONAL COST

Aquaguard Water Softeners provide 30-40% lower salt consumption than other brands. Our premium control valves ensures highly efficient regeneration and softening processes leading to low salt and water usage. The high quality valve components ensures rapid regeneration with negligible drop in flow rate.



# BEST IN CLASS SOFTENING MEDIA

Our high grade certified softening media (resin beads) ensures the complete removal of hardness causing ions. Its fine granules and higher absorption capacity provides higher soft water output and does not leech any harmful substances in the water.



# ADDITIONAL ADVANTAGES



## Large LCD Information Panel

Monitor displays remaining resin capacity and flow rate

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## Lower Monthly Expenses

30-40% lower salt consumption than other brands.

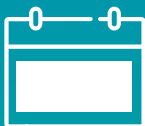
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## Low Electricity Consumption

Our softeners consume electric energy equivalent to charging a mobile phone.

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## Holiday Mode

Saves money by using the standby mode option when you are not around.

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## Aesthetic Design

Sleek design without occupying much space.

# MAINTENANCE OF WATER SOFTENER MADE EASY

- Check the brine tank for salt level
- Ensure the brine tank is always filled to one-third of its level
- Always use Genuine Aquaguard Softening Media
- Enjoy interrupted supply of soft water



# SOFT WATER SAVES YOU MONEY

## Invest in water softeners and enjoy

- Reduced expenditure on washing detergents, soaps and shampoo
- Reduced electricity costs due to scale prevention in appliances
- Increased life & efficiency of geysers & washing machines
- No plumbing maintenance due to scaling





# RANGE OF WATER SOFTENERS TO SUIT YOUR EVERY NEED!



**MRP- ₹21,990/-**

## **AWS 600**

Bathrooms/Appliances

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- Compact Design
- Easy To Use
- Ionic Transfer Technology
- No Electricity Required

Flow Rate - **500 LPH**

Resin Volume (L) - **5.8**

Dimension (HxDxW) cm- **44 x 20 x 36**



**MRP- ₹41,990/-**

## **AWS C-1200**

For Small Homes

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- Aesthetic Sleek Design
- IntelliMix Technology
- LCD Information Panel
- Holiday Mode

Resin Volume (L) - **12**

Dimension (HxDxW) cm- **55 x 43.5 x 33.2**



**MRP- ₹86,990/-**

### **AWS C2500 DX**

For Independent Home

---

- Aesthetic Sleek Design
- IntelliMix Technology
- LCD Information Panel
- Holiday Mode

Resin Volume (L) - **25**

Dimension (HxDxW) cm- **106 x 43.5 x 33.5**



**MRP- ₹94,990/-**

### **AWS C-3500 DX**

For Multi-storey Building

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- Aesthetic Sleek Design
- IntelliMix Technology
- LCD Information Panel
- Holiday Mode

Resin Volume (L) - **35**

Dimension (HxDxW) cm- **129 x 43.5 x 33.5**

**NEW**



## **AWS I-2500**

### For Independent Homes

---

- Multiple Regeneration Modes
- Rapid Regeneration
- Compatible with High Flow Rate Support
- Best in class Softening Media

Resin Volume (L) - **25**

Dimension (HXDXW) - **112 X 20 X 20**

**MRP- ₹64,990/-**

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## **AWS 5000**

### For Multi-storey Building

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- Multiple Regeneration Modes
- Rapid Regeneration
- Compatible with High Flow Rate Support
- Best in class Softening Media

Resin Volume (L) - **50**

Dimension (HXDXW) - **122 X 30.5 X 30.5**

**MRP- ₹1,01,990/-**

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**NEW**



## **AWS 7500**

### For Large Villas

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- Multiple Regeneration Modes
- Rapid Regeneration
- Compatible with High Flow Rate Support
- Best in class Softening Media

Resin Volume (L) - **75**

Dimension (HXDXW) - **137 X 33 X 33**

**MRP- ₹1,07,315/-**

# HOW TO CHOOSE THE RIGHT MODEL?

The choice of an Aquaguard Water Softener (AWS) model depends on the number of people in the house, water usage, input water hardness and input water flow rate.

## Step 1: Choose the model

| Product Guide        |          | Number of Residents in a Home |     |     |     |      |
|----------------------|----------|-------------------------------|-----|-----|-----|------|
|                      |          | 1-2                           | 3-4 | 5-6 | 7-8 | 9-10 |
| Hardness Level (ppm) | 100-200  | 12L                           | 12L | 12L | 12L | 12L  |
|                      | 200-300  |                               |     | 25L | 25L | 25L  |
|                      | 300-400  |                               | 35L |     |     | 35L  |
|                      | 400-500  |                               |     | 50L | 50L |      |
|                      | 500-600  |                               | 75L |     |     | 75L  |
|                      | 600-700  |                               |     | 35L | 35L |      |
|                      | 700-800  |                               | 50L |     |     | 50L  |
|                      | 800-900  |                               |     | 75L | 75L |      |
|                      | 900-1000 |                               | 35L |     |     | 50L  |

## Step 2: Check against the input flow rate

If input flow rate is higher than the model flow rate, please upgrade to a higher capacity model.

| Model               | AWS 600 | AWS C1200 | AWS C-2500 DX | AWS I-2500 | AWS C-3500 DX | AWS 5000 | AWS 7500 |
|---------------------|---------|-----------|---------------|------------|---------------|----------|----------|
| Max. Flowrate (LPH) | 500     | 1000      | 1900          | 2100       | 2250          | 3000     | 4000     |
| Max. Hardness (PPM) | 750     | 1000      | 1850          | 1900       | 2050          | 2100     | 2200     |

Final product recommendation may vary depending on the site condition and customer requirements. AWS 5000 & 7500 is recommended for higher flow rate support and faster regeneration.

# PRODUCT TECHNICAL SPECS



**AWS 600**



**AWS C-1200**

|   |                       |                                  |
|---|-----------------------|----------------------------------|
| Resin Volume (L)                                    | 5.8                   | 12                               |
| Dimension (HxDxW) CM                                | 44 x 20 x 36          | 55 x 43.5 x 33.2                 |
| Regeneration Type                                   | Manual (Non-Electric) | Fully Automatic Programmable     |
| Max. Input Flow Rate (LPH)                          | 500                   | 1000                             |
| Max. Input Hardness (ppm)                           | 750                   | 1000                             |
| Technology  | Ionic Transfer        | Ionic Transfer (with IntelliMix) |
| Regeneration Mode                                   | Manual                | Time-based                       |
| Salt Consumption Per Regeneration (kg)              | 0.6                   | 1.2                              |
| Output Between Regeneration (@500 ppm Hardness) (L) | 522                   | 1080                             |
| Max. Turbidity (NTU)                                | 1                     | 1                                |
| Max. Iron (ppm)                                     | 1                     | 1                                |
| Total Unit Weight (kg)                              | 8                     | 11.5                             |
| Salt Storage Capacity (kg)                          | 8                     | 15                               |
| Input Working Pressure (kg/cm <sup>2</sup> )        | 1.5-3                 | 1.5-3                            |
| Input Working Temperature (°C)                      | 10-40                 | 5-49                             |
| Input Power Supply                                  | Non-Electric          | 220-240VAC/50Hz                  |
| Rated Power (W)                                     | NA                    | ≤15                              |
| Geolex™ media (kg)                                  | NA                    | NA                               |



**AWS I-2500**



**AWS C2500 DX**

|   |                              |                              |
|---|------------------------------|------------------------------|
| Resin Volume (L)                                    | 25                           | 25                           |
| Dimension (HxDxW) CM                                | 112 X 20 X 20                | 106 X 43.5 X 33.5            |
| Regeneration Type                                   | Fully Automatic Programmable | Fully Automatic Programmable |
| Max. Input Flow Rate (LPH)                          | 2100                         | 1900                         |
| Max. Input Hardness (ppm)                           | 1900                         | 1850                         |
| Technology  | Ionic Transfer               | Ionic Transfer               |
| Regeneration Mode                                   | Time-based or Flow based     | Time-based or Flow based     |
| Salt Consumption Per Regeneration (kg)              | 2.5                          | 2.5                          |
| Output Between Regeneration (@500 ppm Hardness) (L) | 2500                         | 2250                         |
| Max. Turbidity (NTU)                                | 1                            | 1                            |
| Max. Iron (ppm)                                     | 1                            | 1                            |
| Total Unit Weight (kg)                              | 35                           | 39                           |
| Salt Storage Capacity (kg)                          | 50                           | 56                           |
| Input Working Pressure (kg/cm <sup>2</sup> )        | 1.5-3                        | 1.5-3                        |
| Input Working Temperature (°C)                      | 5-50                         | 5-50                         |
| Input Power Supply                                  | 100-240V AC 50Hz             | 100-240V AC 50Hz             |
| Rated Power (W)                                     | 18                           | ≤15                          |
| Geolex™ media (kg)                                  | 5                            | NA                           |



## AWS C3500 DX

## AWS 5000

|   |                                  |                              |
|---|----------------------------------|------------------------------|
| Resin Volume (L)                                    | 35                               | 50                           |
| Dimension (HxDxW) CM                                | 129 x 43.5 x 33.5                | 122 X 30.5 X 30.5            |
| Regeneration Type                                   | Fully Automatic Programmable     | Fully Automatic Programmable |
| Max. Input Flow Rate (LPH)                          | 2250                             | 3000                         |
| Max. Input Hardness (ppm)                           | 2050                             | 2100                         |
| Technology  | Ionic Transfer (with IntelliMix) | Ionic Transfer               |
| Regeneration Mode                                   | Time-based or Flow based         | Time-based or Flow based     |
| Salt Consumption Per Regeneration (kg)              | 3.4                              | 4.9                          |
| Output Between Regeneration (@500 ppm Hardness) (L) | 3150                             | 5000                         |
| Max. Turbidity (NTU)                                | 1                                | 1                            |
| Max. Iron (ppm)                                     | 1                                | 1                            |
| Total Unit Weight (kg)                              | 50                               | 75                           |
| Salt Storage Capacity (kg)                          | 60                               | 80                           |
| Input Working Pressure (kg/cm <sup>2</sup> )        | 1.5-3                            | 1.3                          |
| Input Working Temperature (°C)                      | 5-49                             | 5-50                         |
| Input Power Supply                                  | 100-200VAC/50Hz                  | 100-240VAC/50Hz              |
| Rated Power (W)                                     | ≤15                              | 18                           |
| Geolex™ media (kg)                                  | NA                               | 15                           |



## AWS 7500

|   |                              |
|---|------------------------------|
| Resin Volume (L)                                    | 75                           |
| Dimension (HxDxW) CM                                | 137 X 33 X 33                |
| Regeneration Type                                   | Fully Automatic Programmable |
| Max. Input Flow Rate (LPH)                          | 4000                         |
| Max. Input Hardness (ppm)                           | 2200                         |
| Technology  | Ionic Transfer               |
| Regeneration Mode                                   | Time-based or Flow based     |
| Salt Consumption Per Regeneration (kg)              | 7.4                          |
| Output Between Regeneration (@500 ppm Hardness) (L) | 7500                         |
| Max. Turbidity (NTU)                                | 1                            |
| Max. Iron (ppm)                                     | 1                            |
| Total Unit Weight (kg)                              | 102                          |
| Salt Storage Capacity (kg)                          | 120                          |
| Input Working Pressure (kg/cm <sup>2</sup> )        | 1-3                          |
| Input Working Temperature (°C)                      | 5-50                         |
| Input Power Supply                                  | 100-240V AC 50Hz             |
| Rated Power (W)                                     | 18                           |
| Geolex™ media (kg)                                  | 31                           |



# THE BEST COMPANIONS FOR AQUAGUARD WATER SOFTENERS



## High Purity Regeneration Media

**MRP- ₹350/-**

With >99.9% purity, our regeneration media prevents blockages in softeners and enhances softener performance.

Iodine free certified salt ensures seamless ion transfer process and higher resin life.



## Jumbo Pre-filter

**MRP- ₹3,625/-**

Acts as a shield that filters out all physical impurities (Turbidity) in the water before the ion transfer process begins.

This improves the life of the softener unit.

Our authentic regeneration media can be directly bought from Eureka Forbes website or app.

# BEWARE OF POOR QUALITY PRODUCTS CLAIMING TO BE AQUAGUARD WATER SOFTENERS

| Technical Specification | Aquaguard Softeners   | Cheap Local Products |
|-------------------------|---|----------------------|
| Hardness Removal        | YES   | NO                   |
| Technology              | Ionic Transfer  | Ion Masking          |
| Benefits                | Hair Softening<br>Skin Smoothing<br>Stain prevention<br>Cloth fade prevention<br>Anti-scaling | Only<br>Anti-scaling |

# WHY EUREKA FORBES?



## Expert Home Visit

Our water expert visits the installation site and collects water sample for testing. The site is thoroughly inspected for the feasibility of installation.

## Water Sample Analysis

The collected water is checked for its TDS and hardness. If required, samples can be sent for lab testing and a comprehensive water report is made, highlighting the water issues.



## Flow

We compare the water flow rate into the tank with product specifications and recommend you to either install the product before the tank or after it.

## Recommended Solutions

Depending on the water flow and usage, our experts recommend the ideal Aquaguard Water Softener for your home.



## Free Installation

Aquaguard Water Softeners are assembled and installed on-site by an expert team of technicians. Site readiness and additional plumbing charges are excluded.

## Care & Support

Post product installation, our service experts ensures smooth functioning of products. They are just a call away.



# BRING HOME THE EUREKA FORBES ADVANTAGE!



The images used are for representative purposes.



Trust of over  
15 million mothers\*\*



Owned by over  
1.62 lakh plus doctors



Tested & Certified by over  
130+ leading laboratories



Over 21 technologies to  
address 21 various water  
conditions



Service within  
5 kms.

\*\*As per Superbrands and Reader's Digest.

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