

**Aquaguard**

— WATER SOFTENER —

**EUREKA  
FORBES**

# Facing hair loss issues? The real cause may be Hard Water!

Convert hard water into soft water with  
**Aquaguard Water Softeners**



# WHAT IS HARD WATER?

The water that nature gives us as rain is soft water. But when this soft water comes in contact with soil, minerals such as calcium and magnesium are added to the soft water. Due to depletion of ground water, we dig deeper into the soil and the hardness of water increases.



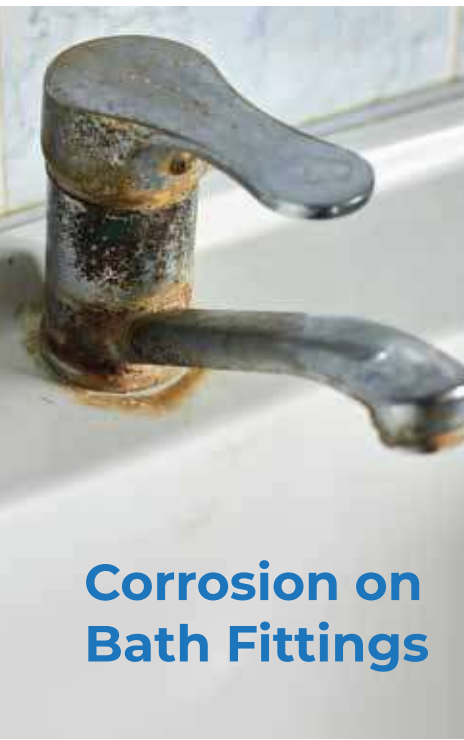
Classification of Water	Hardness Concentration
Soft Water	< 60 mg/l
Moderately Hard	60 – 120 mg/l
Hard	120 – 180 mg/l
Very Hard	> 180 mg/l

# 9 OUT OF 10 INDIAN HOUSEHOLDS RECEIVE HARD WATER!





**Hair Loss**



**Corrosion on  
Bath Fittings**

# HARMFUL EFFECTS OF HARD WATER



**Rough  
Skin**



**Stains on  
Ceramics**

**Clothes  
Discolouration**



# PRESENTING Aquaguard

— WATER SOFTENER —

Converts Hard Water into Soft Water,  
Automatically



## **AWS 600**

For Bathrooms/  
Appliances

## **AWS C-1200**

For Small Homes

## **AWS C-2500 DX**

For Independent  
Homes

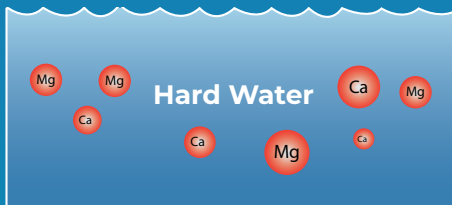
## **AWS C-3500 DX**

For Multi-storey  
Buildings

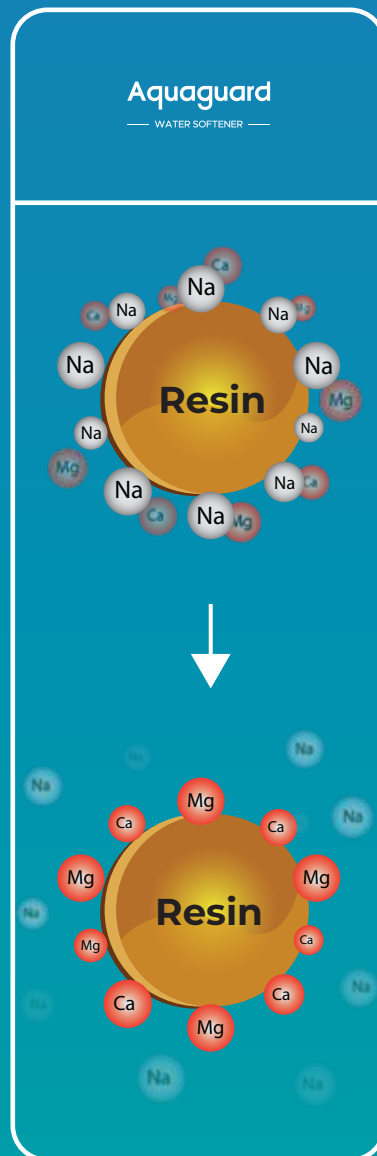
## **AWS 5000**

For Multi-storey  
Buildings

# HOW DOES A WATER SOFTENER WORK?



Hard water filled with calcium & magnesium ions enter the water softener



The output water is now soft & free from calcium & magnesium



Resin exchanges sodium ions for calcium & magnesium ions

# ADVANTAGES OF SOFT WATER



Strong & Shiny Hair



Brighter Clothes



Longer Machine  
Life



Shinier Bathroom  
Fittings

# **AQUAGUARD WATER SOFTENER ADVANTAGE**

# FULLY AUTOMATIC REGENERATION

Once set, the water softening media will regenerate itself automatically ensuring hassle-free operations. Just set it and forget it.



# INTELLI-MIX TECHNOLOGY\*

Allows adjustment of softness level required in the water.

Save 20%^ on monthly running expenses.



\*Available in selected models.

^Varies depending on input hardness and daily consumption.

# FLEXIBLE REGENERATION OPTIONS\*

Select your softener regeneration options based on your convenience:

Time Based - Choose to regenerate your water softener when your water usage is low.



**Continuous soft water supply**



Flow Based - Aquaguard Water Softeners automatically regenerate while optimising the consumption of softening media, thus leading to maximum usage of the media and reduced monthly costs.



**Save Money on Salt Usage**



\*Available in selected models.

# BEST-IN-CLASS SOFTENING MEDIA

Local/poor quality resin can leech harmful substances in the water. Our best-in-class certified resin ensures the complete removal of hardness-causing ions with more efficiency.

**Lasts longer than  
locally available resin**



**High grade  
imported quality**



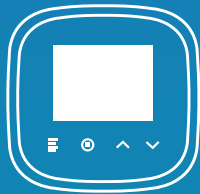
**Lab tested,  
certified assurance**

# MAINTENANCE OF WATER SOFTENER MADE EASY

- Check the brine tank for salt level
- Ensure the brine tank is always filled to one-third of its level
- Always use Genuine Aquaguard Softening Media
- Enjoy uninterrupted supply of soft water



# OTHER ADVANTAGES



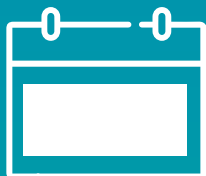
## Large LCD Information Panel

Monitor displays remaining resin capacity for timely salt fill.



## Lower Monthly Expenses

**40-50%** lower salt consumption than other brands.



## Holiday Mode

Saves money by going on standby when you are not around.



## Aesthetic Design

Sleek design without occupying much space.

# SOFT WATER CAN SAVE YOU MONEY!

## Invest in water softeners and enjoy:

- Reduced expenditure on washing detergents, soaps and shampoo
- Reduced electricity costs due to scale prevention in appliances
- Increased life & efficiency of geysers & washing machines



# RANGE OF WATER SOFTENERS TO SUIT YOUR EVERY NEED!



**MRP- ₹21,990/-**

## **AWS 600** For Bathrooms

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- Compact Design
- Easy To Use
- Ionic Exchange Technology
- No Electricity Required
- Best-in-class Softening Media

Resin Volume (L) - **5.8 L**

Dimension (HxDxW) cm- **44 x 20 x 36 cm**



**MRP- ₹41,990/-**

## **AWS C-1200** For Small Homes

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- Fully Automatic Regeneration
- IntelliMix Technology
- Compact Design
- Best-in-class Softening Media
- Saves 30-40% on Monthly Expenses

Resin Volume (L) - **12 L**

Dimension (HxDxW) cm- **55 x 43.5 x 33.2 cm**

# RANGE OF WATER SOFTENERS TO SUIT YOUR EVERY NEED!



**MRP- ₹86,990/-**

## **AWS C2500 DX**

### **For Independent Home**

- Fully Automatic Regeneration
- IntelliMix Technology
- Compact Design
- Best-in-class Softening Media
- Saves 30-40% on Monthly Expenses

Resin Volume (L) - **25 L**

Dimension (HxDxW) cm- **106 x 43.5 x 33.5 cm**



**MRP- ₹94,990/-**

## **AWS C-3500 DX**

### **For Multi-storey Building**

- Fully Automatic Regeneration
- IntelliMix Technology
- Compact Design
- Best-in-class Softening Media
- Saves 30-40% on Monthly Expenses

Resin Volume (L) - **35 L**

Dimension (HxDxW) cm- **129 x 43.5 x 33.5 cm**



**MRP- ₹1,01,990/-**

## **AWS 5000**

### **For Multi-storey Building**

- Fully Automatic Regeneration
- Multiple Regeneration Modes
- Rapid Regeneration
- Compatible with High Flow Rate Support
- Best-in-class Softening Media

Resin Volume (L) - **50 L**

Dimension (HxDia) cm- **122 x 30.5 cm**

# HOW TO CHOOSE THE RIGHT MODEL?

Choice of model depends on the number of people in the house, water usage, input water hardness and input water flow rate.

## Step 1: Choose the model

Product Guide		Number of Residents in a Home						
		1-2	3-4	5-6	7-8	9-10		
Hardness Level (ppm)	50-100	AWS C-1200	AWS C-1200	AWS C-1200	AWS C-1200	AWS C-1200		
	100-150				AWS C-1200	AWS C-1200		
	150-200							
	200-250			AWS C-2500 DX	AWS C-2500 DX	AWS C-2500 DX		
	250-300		AWS C2500 DX					
	300-350		AWS C-2500 DX					
	350-400					AWS C2500 DX		
	400-450		AWS C-2500 DX		AWS C3500 DX			
	450-500							
	500-550		AWS C-3500 DX		AWS 5000			
	550-600							

## Step 2: Check against the input flow rate

If input flow rate is higher than the model flow rate, please upgrade to a higher capacity model.

Model	AWS 600	AWS C1200	AWS C-2500 DX	AWS C-3500 DX	AWS 5000
Max. Flowrate (LPH)	500	1000	1900	2250	3000

Final product recommendation may vary depending on the site and customer requirements.

# PRODUCT TECHNICAL SPECS



**AWS 600**



**AWS C-1200**

Resin Volume (L)	5.8	12
Dimension (HxDxW) CM	44 x 20 x 36	55 x 43.5 x 33.2
Regeneration Type	Manual (Non-Electric)	Fully Automatic Programmable
Max. Input Flow Rate (LPH)	500	1000
Max. Input Hardness (ppm)	750	1000
Technology	Ionic Exchange	Ionic Exchange (with IntelliMix)
Regeneration Mode	Manual	Time-based
Salt Consumption Per Regeneration (kg)	0.6	1.2
Output Between Regeneration (@500 ppm Hardness) (L)	522	1080
Max. Turbidity (NTU)	1	1
Max. Iron (ppm)	1	1
Total Unit Weight (kg)	8	11.5
Salt Storage Capacity (kg)	8	15
Input Working Pressure (kg/cm²)	1.5-3	1.5-3
Input Working Temperature (°C)	10-40	5-49
Input Power Supply	Non-Electric	220-240VAC/50Hz

# PRODUCT TECHNICAL SPECS



**AWS C2500 DX**



**AWS C3500 DX**

Resin Volume (L)	25	35
Dimension (HxDxW) CM	106 x 43.5 x 33.5	129 x 43.5 x 33.5
Regeneration Type	Fully Automatic Programmable	Fully Automatic Programmable
Max. Input Flow Rate (LPH)	1900	2250
Max. Input Hardness (ppm)	1850	2050
Technology	Ionic Exchange (with IntelliMix)	Ionic Exchangen (with IntelliMix)
Regeneration Mode	Time-based or Flow based	Time-based or Flow based
Salt Consumption Per Regeneration (kg)	2.5	3.4
Output Between Regeneration (@500 ppm Hardness) (L)	2250	3150
Max. Turbidity (NTU)	1	1
Max. Iron (ppm)	1	1
Total Unit Weight (kg)	39	50
Salt Storage Capacity (kg)	56	60
Input Working Pressure (kg/cm <sup>2</sup> )	1.5-3	1.5-3
Input Working Temperature (°C)	5-49	5-49
Input Power Supply	100-200VAC/50Hz	100-200VAC/50Hz

# PRODUCT TECHNICAL SPECS



## AWS 5000

Resin Volume (L)	50
Dimension (HxDxW) CM	30 x 122 (H x Dia)
Regeneration Type	Fully Automatic Programmable
Max. Input Flow Rate (LPH)	3000
Max. Input Hardness (ppm)	2100
Technology	Ionic Exchange
Regeneration Mode	Time-based or Flow based
Salt Consumption Per Regeneration (kg)	4.9
Output Between Regeneration (@500 ppm Hardness) (L)	5000
Max. Turbidity (NTU)	1
Max. Iron (ppm)	1
Total Unit Weight (kg)	NA
Salt Storage Capacity (kg)	25
Input Working Pressure (kg/cm <sup>2</sup> )	1.3
Input Working Temperature (°C)	5-50
Input Power Supply	100-240VAC/50Hz

# THE BEST COMPANIONS FOR AQUAGUARD WATER SOFTENERS



## High Purity Regeneration Media

**MRP- ₹350/-**

With >99.9% purity, our iodine free regeneration media prevents blockages in softeners and improves flow.

IAPMO-USA certified salt assures a higher resin life and enhanced softener performance.



## Jumbo Pre-filter

**MRP- ₹3,625/-**

Acts as a shield that filters out all physical impurities (Turbidity) in the water before the ion excess process begins.

Our authentic regeneration media can be directly bought from Eureka Forbes website or app.

# WHY EUREKA FORBES?



## Expert Home Visit

Our water expert visits the installation site and collects water sample for testing. The site is thoroughly inspected for the feasibility of installation.

## Water Sample Analysis

The collected water is checked for its TDS and hardness. If required, samples can be sent for lab testing and a comprehensive water report is made, highlighting the water issues.



## Flow

We compare the water flow rate into the tank with product specifications and recommend you to either install the product before the tank or after it.

## Recommended Solutions

Depending on the water flow and usage, our experts recommend the ideal Aquaguard Water Softener for your home.



## Free Installation

Aquaguard Water Softeners are assembled and installed on-site by an expert team of technicians. Site readiness and additional plumbing charges are excluded.

## Care & Support

Post product installation, our service experts ensures smooth functioning of products. They are just a call away.



# BRING HOME THE EUREKA FORBES ADVANTAGE!



The images used are for representative purposes.



Trust of over  
15 million mothers\*\*



Owned by over  
1.62 lakh plus doctors



Tested & Certified by over  
130+ leading laboratories



Over 21 technologies to  
address 21 various water  
conditions



Service within  
5 kms.

\*\*As per Superbrands and Reader's Digest.



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