Eureka Forbes Limited
CIN: L27310MH2008PLC188478 I Website: www.eurekaforbes.com
Registered / Corporate Office: B1/B2, 701, 7th Floor, Marathon Innova, Off Ganpatrao Kadam Marg,
Lower Parel, Mumbai - 400 013, Maharashtra, India. Tel: +91 22 48821700 / 62601888.

EUREKA FORBES
Friends For Life

July 07, 2025

| **BSE Limited** | **National Stock Exchange of India Limited** |
|---|---|
| Phiroze Jeejeebhoy Towers,<br>Dalal Street,<br>Mumbai – 400 001<br>Scrip Code: 543482<br>Scrip ID: EUREKAFORB<br>Ref.: EFL/BSE/2025-26/17 | Exchange Plaza, C-1, Block - G,<br>Bandra Kurla Complex,<br>Bandra (East), Mumbai – 400 051<br><br>Symbol: EUREKAFORB<br>Ref.: EFL/NSE/2025-26/17 |

**Sub: Eureka Forbes Limited enhances its manufacturing capability with a strategic partnership with Dixon Technologies (India) Limited**

Dear Sir/Madam,

In accordance with Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Eureka Forbes Limited ("the Company") has entered into a strategic partnership with Dixon Technologies (India) Limited (DTIL). Under this collaboration, DTIL will undertake assembly/ manufacture & supply of robotic vacuum cleaner for the Company. Please find enclosed herewith Press Release.

This partnership strengthens the Company's position in the vacuum cleaner sector and supports the 'Make in India' initiative. The production will take place at DTIL's ISO-certified facility, ensuring high standards of quality and durability.

Please take the above on record.

Thanking you,

**Yours Truly,**
**For Eureka Forbes Limited**

Pragya Kaul Digitally signed by Pragya Kaul
Date: 2025.07.07 12:51:39 +05'30'

**Pragya Kaul**
**Company Secretary & Compliance Officer**

**Encl: As above**

**Press Release**
**Mumbai, July 07, 2025**

**Eureka Forbes Limited enhances its manufacturing capability with a strategic partnership with Dixon Technologies (India) Limited**

Eureka Forbes Limited ("Eureka"), one of India's leading health and hygiene brands, is proud to announce its strategic partnership with Dixon Technologies (India) Limited (DTIL), a leader in electronic manufacturing services (EMS).

This collaboration marks an important step in expanding Eureka's vacuum cleaners portfolio by assembly/manufacture & supply of robotic vacuum cleaners, reinforcing its position as a trusted name in Indian households.

Under this partnership, DTIL will produce a range of robotic vacuum cleaners for Eureka leveraging its cutting-edge facilities and extensive manufacturing expertise. DTIL's ISO-certified plants will ensure that Eureka's robotic vacuum cleaners meets rigorous standards of durability, quality, and innovation. This collaboration aligns with Eureka's vision of delivering value-driven, high-performing products that cater to the evolving needs of Indian consumers.

Dixon Technologies (India) Limited is the largest* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) Consumer electronics like LED TVs; (ii) Home appliances like washing machines; (iii) Lighting products like LED bulbs and tube lights, down lighters; (iv) Mobile phones; and (v) Wearables and Hearables(vi) Refrigerators (vii) Telecom and IT Hardware products. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of LED TV panels. The Company is renowned for its high-quality standards, ethical business practices and commitment, making it a preferred partner across various industry verticals.

*Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost &
Sullivan India Private Limited.

Through this collaboration, Eureka aims to further elevate its product offerings, strengthen its presence in the robotic Vacuum market, and continue its mission to become a household name across India.

**About Eureka Forbes:**

Eureka Forbes Limited is India's leading health and hygiene brand. With over four decades of existence, it is today a multi-product and an omni-channel organization. Eureka Forbes' product portfolio encompasses water purification, vacuum cleaning and air purification. It has direct, retail, e-commerce and institutional sales channels, an inventive business partner network and one of the most expansive service networks across India.

**For further information, please contact:**

Eureka Forbes Limited
Investor.Relations@eurekaforbes.com

**Safe Harbor Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward looking statements to reflect actual results, changed assumptions or other factors.